

CONTRIBUTOR RESERVATION FORM



Exhibitor: _____ Contact: _____ Booth # _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Shuttle Bus Contributor

Always appreciated by attendees the shuttle buses provide frequent service to and from the convention center each day of the conference. Thousands of attendees take advantage of this important service and all of them will recognize your generosity in providing this for SC08.

Recognition includes:

- Your logo and acknowledgement of donation of the service on the bus route signs at the convention center, and hotels.
- Your logo and acknowledgement of your donation of the shuttle service on the bus schedules distributed in Austin.
- Your logo and acknowledgement of your donation of the shuttle service in the Exhibits Directory.
- An acknowledgement of your donation of the shuttle service on the SC08 web site.

Investment - \$40,000

Opening Reception Participating Contributor

Monday, November 17, 7:00pm – 9:00pm, Exhibit Hall

Investment: Contributors provide \$1,500 per food station.

I want to contribute to _____ food stations (10 available) at a cost of \$1,500 per food station.

Conference Tote Bag Insert (limit: 12 Contributors)

_____ I want my insert as part of the Conference Tote Bag. Investment: \$5,000

Contributor's Responsibilities:

- Contributors are responsible for producing 4,750 inserts; this includes shipping the inserts to the event. (Shipping instructions to follow.)
- Sponsor must supply sample to SC Exhibits Management by October 10, 2008.

Conference Pens Contributor Opportunity (*exclusive*)

_____ I want my company's pens inserted into the Conference Bags. Investment: \$2,000

Contributor's Responsibilities:

- Contributors are responsible for producing 4,750 pens; this includes shipping the pens to the event. (Shipping instructions to follow.)

Convention Center Banners

Display your company banner in highly visible areas of the conference and exhibition. Grab attendees' attention when they arrive, register, walk to sessions, and as they enter the exhibit hall. Material handling in the convention center, installation and dismantle are included in each package!

Outside Exhibit Hall 1

___ Location IB10	8'h x 18'w	Horizontal	Double-sided \$5,000
___ Location IB09	5'6" h x 12'w	Horizontal	Single-sided \$4,000
___ Location IB08	4'6" h x 20' w	Horizontal	Single-sided \$4,000
___ Location IB07	8'h x 18'w	Horizontal	Double-sided \$5,000
___ Location IB06	8'h x 18'w	Horizontal	Double-sided \$5,000
___ Location IB05	8'h x 18'w	Horizontal	Double-sided \$5,000

Outside Exhibit Hall 2

___ Location IB13	8'h x 18'w	Horizontal	Double-sided \$6,000
___ Location IB12	5'6" h x 12'w	Horizontal	Single-sided \$5,000
___ Location IB11	5'6" h x 12'w	Horizontal	Single-sided \$5,000

Outside Exhibit Hall 3

___ Location IB16	8'h x 18'w	Horizontal	Double-sided \$8,000
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Outside Exhibit Hall 4

___ Location IB19	8'h x 18'w	Horizontal	Double-sided \$7,000
___ Location IB20	8'h x 18'w	Horizontal	Double-sided \$7,000
___ Location IB23	8'h x 18'w	Horizontal	Double-sided \$6,000

Installation and dismantling labor are included in each package price.

Contributor's Responsibilities:

- Approval of design by SC08 Exhibition Management

- Contributors are responsible for production of banner; this includes shipping banners to Freeman Advance Receiving Warehouse by October 27, 2008. Note: banners should be shipped separately from your exhibit display shipment. Please use special shipping labels, provided under separate cover.

Tech Program Break

- Beverages, refreshments, and snacks served to 4,000+ attendees during the Tech Program breaks.
- Multiple 22" x 28" signs including logo displayed prominently at break area recognizing your organization's contribution.
- Limited to one sponsor per Tech Program Break

___ **I want to be a contributor to the Tech Program Breaks. Investment: \$8,000 per break**

Contributor's Responsibility:

Contributor must supply suitable graphic file by October 10, 2008. Specifications on graphic file: EPS/Vector file. Resolution should be 72 DPI at full size.

Registration Area

Provide coffee in the morning and lemonade and iced tea in the afternoon at Attendee Registration. Includes 22" x 28" signs displayed next to refreshment area. Refreshments are placed in the registration area for about two hours in the morning and two hours in the afternoon during the peak periods of registration.

_____ I want to be a contributor for _____ Registration days. Investment: \$2,000 per day.
(# Days)

Contributor's Responsibility:

Contributor must supply suitable graphic file/logo by October 10, 2008. Specifications on graphic file: EPS/Vector file. Resolution should be 72 DPI at full size.

Free Standing Sign (limit: 12)

I would like to reserve 8'h X 3'w double-sided free standing sign to be placed in a high traffic location. Investment: \$2,000 per sign. Note: includes production, installation and dismantle. Sign dimensions 87" h X 38.125" w.

Contributor's Responsibility:

Contributor must supply suitable graphic file/logo by October 10, 2008. Specifications on graphic file: EPS/Vector file. Resolution should be 72 DPI at full size.

Lanyards (limit: 3 organizations)

_____ I want my company's lanyards distributed in the Registration Area. Investment: \$3,000. Attendees may choose lanyards from up to three different organizations.

Contributors are responsible for production of lanyards. Lanyards are to be delivered to the Exhibits Office – Room F9 by Saturday, November 10.

Cancellations

Cancellations of Contributor reservations are not accepted after the closing date of August 31, 2008.

If you have any questions, please contact:

Rory Bolen

SC08 Exhibits Management

630-434-7779

e-mail: sc@heexpo.com

Mail reservation form to:

SC08 Exhibition Management,

Hall-Erickson, Inc.,

98 E. Chicago Ave., Suite 201,

Westmont, IL 60559-1559 USA

630.434.7779

e-mail: sc@heexpo.com